

Dissertation Title : The Role of Local Leaders Towards The Promotion of Village of The Five Precepts Project of Muangjee Sub-District, Mung District, Lamphun Province

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Abstract

The objectives of the thesis entitled “The Role of Local Leaders towards The Promotion of Village of the Five Precepts Project of Muangjee Sub-district, Muang District, Lamphun Province” were as follows: 1) to examine the role of local leaders towards the promotion of village of the five precepts project of Muangjee sub-district, Muang district, Lamphun province. 2) to find out the relation between personal factor and the role of local leaders towards the promoting of the five precepts project. 3) to investigate the problems and obstacles of local leaders towards the promotion of village of the five precepts project of Muangjee sub-district, Muang district, Lamphun province. 4) to explore the guideline of local leaders towards the promotion of village of the five precepts project of Muangjee sub-district, Muang district, Lamphun province. The research used mixed method research. The populations and samples were 120 people selected from local leaders of Muangjee sub-district, Muang district, lamphun province. The data was collected by using the questionnaire and the data analysis performed by a computer program for social science research and following by the statistics such as : frequency, percentage, mean and standard deviation: SD and examined the relationship between personal factors by testing the hypothesis with (Chi – Square Test) (χ^2) there was statistically significant at 0.05 level. In the part of open-ended questions showed the problems, obstacles and suggestions, the researcher arranged the group according to the issues of open- end. Then, there was to analyze by frequency and data from interviews, the researcher will gather data grouping on the essence of the interview, then content analysis technique (Content Analysis Technique)

The findings of this research as follows:

1) The role level of the promotion of village of the five precepts project of Muangjee sub-district, Muang district, Lamphun province was overall at the high level with mean equal to 4.18.

2) The result of testing the hypothesis of relation between personal factor and the role of local leaders towards the promoting of the five precepts project Muangjee sub-district, Muang district, Lamphun province classified by personal factors, it was found that age, education, occupation and income there was relation with the promotion role of village of the five precepts project. Gender was found that there was no relation with the promotion role of village of the five precepts project.

3) The problems and guideline of solving problem about the role of local leaders towards the promotion of village of the five precepts project of Muangjee sub-district, Muang district, Lamphun province was found that the lack of cooperation from the leaders and people in aspects as follows: the local leaders were not access the essence of village of the five precepts project and cannot be the people leaders in observing the five precepts along project and public relations was found that the lack of information continuously and inform to people all over. The participation campaign was found that the lack of local leaders participation and community people or less cooperation and the providing good activity was found that some community of sub-district there was the providing activity for promoting the village of the five precepts project well and participated both the Buddhist monks and the local leaders in operation.

4) The guideline of promoting the village of the five precepts project of Muangjee sub-district, Muang district, Lamphun province was found that the local leaders promoted the people for following the principle of the five precepts and abode in moral that they should always practice for prosperity of our own lives. The five precepts were the basic of good practice for reviewing and applying in daily life.